

# Team Culture Mapping

Scientifically Proven to Improve Leadership,  
Team Connection & Performance



**Our complimentary Team Culture Mapping exercise enables team leaders to harness the power of diversity of thought and puts your team on a path toward more inclusive communication and effective collaboration.**

## What the Team Culture Mapping Entails

As you face increasing demands with less time and fewer resources, our job is to find faster, more streamlined ways to help you build effective teams. We work with companies like Coca-Cola, BASF, Bank of the West, Dollar General, Honda, and others to break the mold on how organizations of all sizes can create more inclusive team cultures that deliver better results. Humantelligence's culture platform makes that a reality.

To experience it for yourself, try our culture mapping exercise with your team. The time investment is minimal, and we guarantee that you will find it fun and valuable.

We'll ask you and each of your team members to take a **12-minute** assessment, during which we'll uncover unique strengths and communications styles – and more importantly, how they contribute to the success of your team. We then share the team results with you during a 60-minute debrief and provide key takeaways for how you can use this data to build a more engaged, collaborative team.

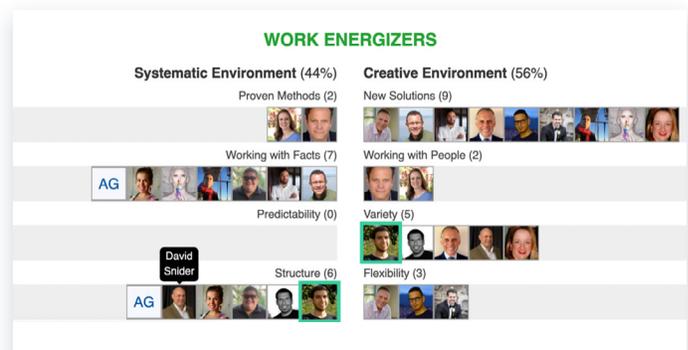
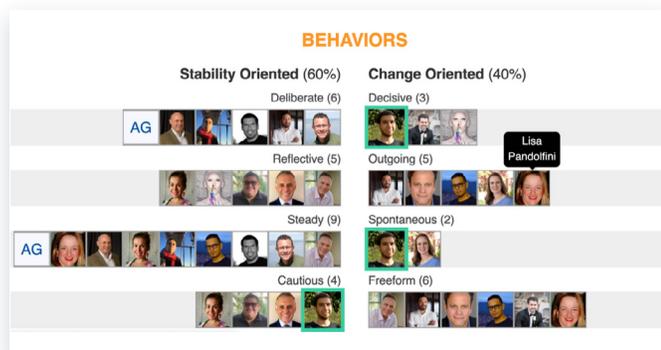
## The Benefits of a Team Culture Map

After your Team Culture Mapping, you'll have the data to:

- Enhance leadership with a better ability to get desired outcomes
- Identify strengths and blind spots for hiring & learning opportunities
- Fast-track self-awareness and the development of emotional intelligence for team members
- Optimize collaboration among both remote and hybrid team members
- Support diversity of thought, inclusion & belonging for team members

## 3 Easy Next Steps

1. If you haven't already, [fill out the request](#) for a free culture mapping or [book a time](#) to meet with one of our culture strategists for an overview of the exercise.
2. Share your team members' names & email addresses, along with yours, so we can pre-register your team in our system. From here, your team will be prompted to take the 12-minute assessment.
3. Select the date/time for your Team Culture Mapping results meeting.



A sample Team Culture Mapping, uncovering a team's unique behaviors and work energizers.